

JiuJik.com Rate Card

JiuJik.com offers energetic job seekers who are web savvy, high-flyers and eager to learn.
All rates are expressed in Hong Kong dollars.

(A) Job Posting Advertising Rates

| No. of Job Postings | Subscription Period - Month(s) | Total Fee (HK\$) | No. of Candidate Search |
|---------------------|--------------------------------|------------------|-------------------------|
| 1 | 1 | 450 | 5 |
| 3 | 6 | 890 | 15 |
| 5 | 6 | 1,200 | 25 |
| 10 | 6 | 2,200 | 50 |
| 20 | 12 | 3,800 | 100 |
| 30 | 12 | 5,500 | 150 |
| 40 | 12 | 7,000 | 200 |
| 60 | 12 | 9,900 | 300 |
| 80 | 12 | 12,300 | 400 |
| 100 | 12 | 14,300 | 500 |
| 200 | 12 | 25,200 | 1,000 |



(B) Display Advertising Rates

| Display Ads | Rates | Specifications |
|--|------------------------|--|
| Homepage Featured Ad | HK\$22,000 per week | Dimension: 650 (W) x 280 (H) pixels Max. file size: 60KB Format: PNG / GIF / JPG |
| Rectangle Ad (homepage) | HK\$180 CPM | Dimension: 300 (W) x 400 (H) pixels Max. file size: 50KB Format: Flash / GIF / JPG |
| Island Ad (homepage) | HK\$120 CPM | Dimension: 300 (W) x 250 (H) pixels Max. file size: 30KB Format: Flash / GIF / JPG |
| Mini Rectangle Ad (run of site) | HK\$50 CPM | Dimension: 204 (W) x 272 (H) pixels Max. file size: 50KB Format: Flash / GIF / JPG |
| Mini Island Ad (run of site) | HK\$40 CPM | Dimension: 204 (W) x 170 (H) pixels Max. file size: 30KB Format: Flash / GIF / JPG |
| Half Banner (run of section) | HK\$7,000 per week | Dimension: 180 (W) x 60 (H) pixels Max. file size: 20KB Format: Flash / GIF / JPG |
| Hot Job | HK\$1,000 per week | Format: TEXT Max. character: 35 |
| Promotional Email | HK\$8,000 per campaign | Format: HTML / JPG |

Advertising Enquiries:

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