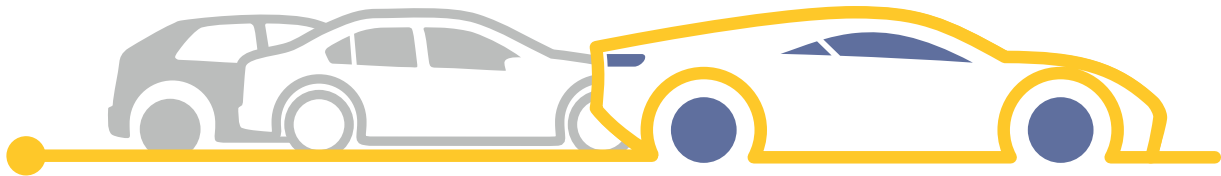
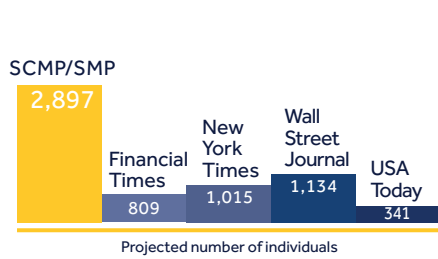


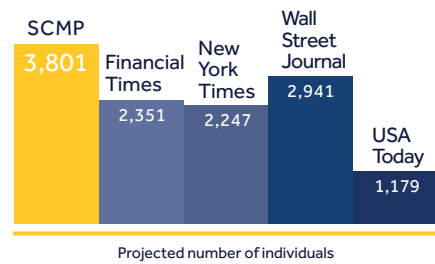
SCMP connects your brand with more *premium car owners* across digital and in print than regional industry peers.



Print Readership



Digital Readership



READERS WHO OWN **PREMIUM CAR WORTH MORE THAN US\$80,000**

Source: Global Business Influencers Survey 2017: Hong Kong Report / Ipsos



Creating Connections That Influence

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