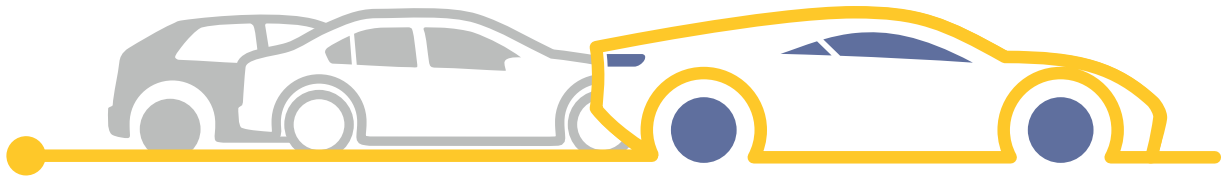
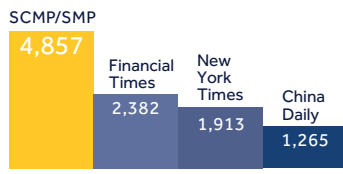


SCMP connects your brand with more **premium car owners** across digital and in print than regional industry peers.

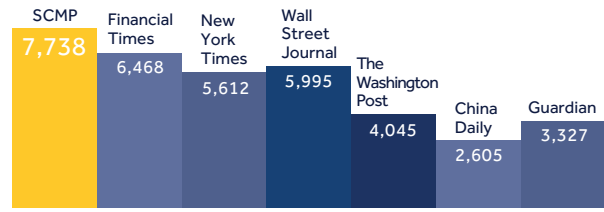


Print Readership



Projected number of individuals

Digital Readership



Projected number of individuals

READERS WHO OWN PREMIUM CAR WORTH MORE THAN US\$80,000

Source: Global Business Influencers Survey 2018: Hong Kong Report / Ipsos



Creating Connections That Influence

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