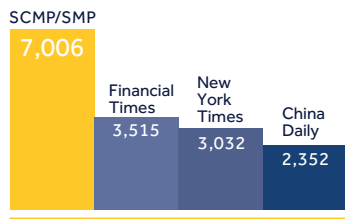


SCMP connects your brand with more *investors* across digital and in print than other regional industry peers.

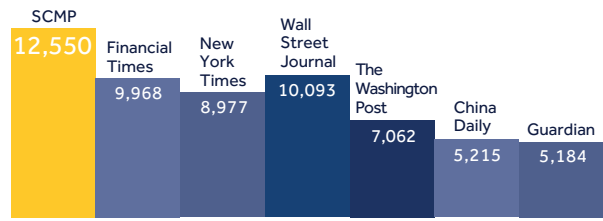


Print Readership



Projected number of individuals

Digital Readership



Projected number of individuals

READERS WHO OWN 6 INVESTMENT PRODUCTS OR MORE

Source: Global Business Influencers Survey 2018: Hong Kong Report / Ipsos



Creating Connections That Influence

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