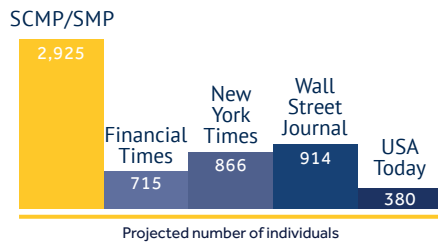


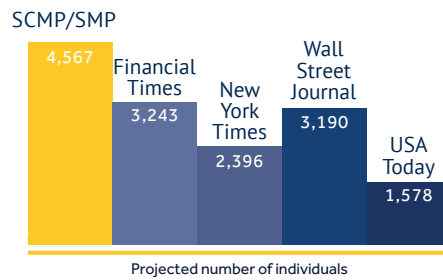
SCMP connects your brand with *more discerning product owners* across digital and in print than regional industry peers.



Print Readership



Digital Readership



READERS WHO OWN WATCH WORTH MORE THAN US\$10,000

Source: Global Business Influencers Survey 2017: Hong Kong Report / Ipsos



Creating Connections That Influence

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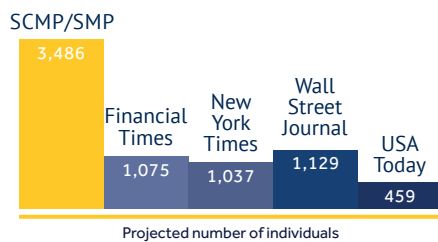
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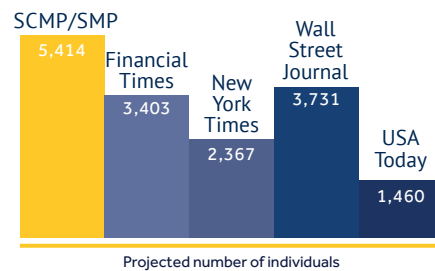
SCMP connects your brand with *more discerning product owners* across digital and in print than regional industry peers.



Print Readership



Digital Readership



READERS WHO OWN **FINE JEWELLERY WORTH MORE THAN US\$10,000**

Source: Global Business Influencers Survey 2017: Hong Kong Report / Ipsos



Creating Connections That Influence

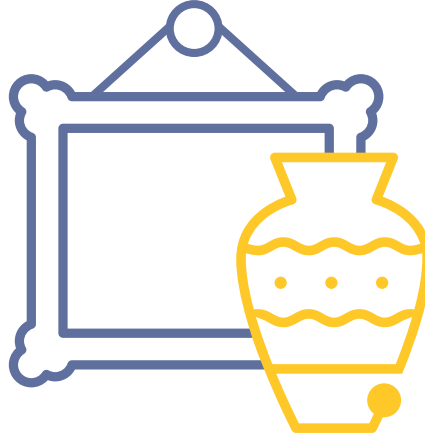
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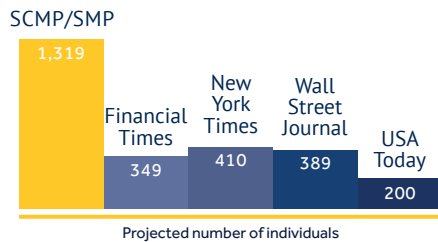
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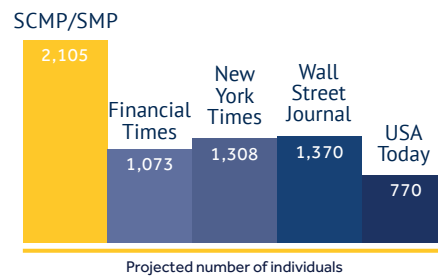
SCMP connects your brand with *more discerning product owners* across digital and in print than regional industry peers.



Print Readership



Digital Readership



READERS WHO OWN **ARTS & ANTIQUES WORTH MORE THAN US\$10,000**

Source: Global Business Influencers Survey 2017: Hong Kong Report / Ipsos



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