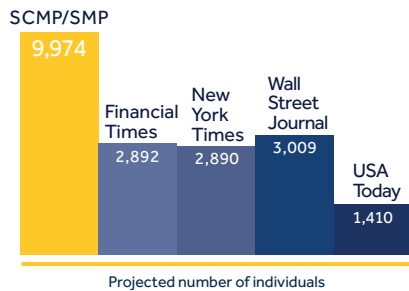


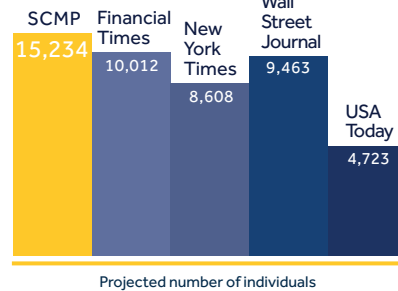
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Print Readership



Digital Readership



READERS FLYING **FIRST- OR BUSINESS- CLASS ON BUSINESS TRIPS** IN THE PAST 12 MONTHS

Source: Global Business Influencers Survey 2017: Hong Kong Report / Ipsos



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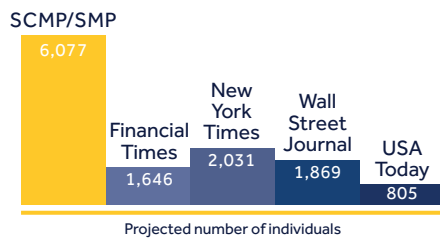
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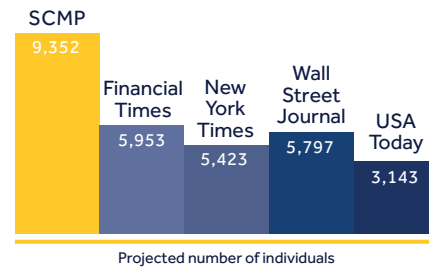
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Print Readership



Digital Readership



READERS HAVING 5 OR MORE LEISURE TRIPS IN THE PAST 12 MONTHS

Source: Global Business Influencers Survey 2017: Hong Kong Report / Ipsos



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