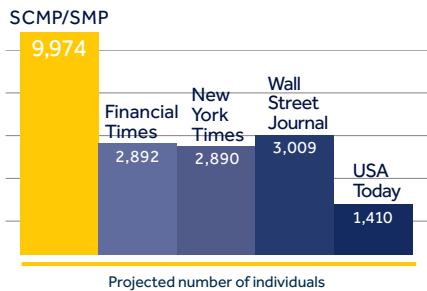


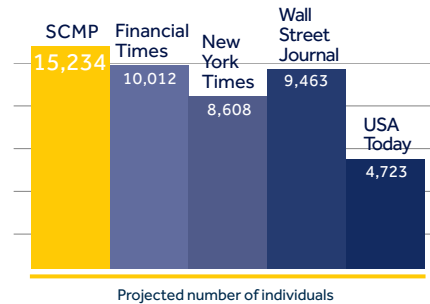
SCMP connects your brand with more **first- and business-class travellers** across digital and in print than regional industry peers.



Print Readership



Digital Readership



READERS FLYING **FIRST- OR BUSINESS- CLASS ON BUSINESS TRIPS** IN THE PAST 12 MONTHS

Source: Global Business Influencers Survey 2017: Hong Kong Report / Ipsos



Creating Connections That Influence

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