



## Good Eating

*Good Eating* explores new themes and takes readers into the heady world of Hong Kong's ever-changing dining landscape. Each issue has a different theme, offering gourmet dining with recommendations on cuisine and restaurants.

- Quarterly - March, June, September, November.

Position	Trim Size (H x W)	Bleed Size (H x W)	Gross Rate
Inside Front Cover Spread	277 x 416mm	283 x 422mm	HK\$81,660
Facing Content Page	277 x 213mm	283 x 219mm	48,130
Facing Editorial (First Three)	277 x 213mm	283 x 219mm	44,990
Inside Back Cover	277 x 208mm	283 x 214mm	41,200
Back Cover	277 x 213mm	283 x 219mm	51,480
Double Page Spread (ROB)	277 x 426mm	283 x 432mm	68,140
Full Page (ROB)	277 x 213mm	283 x 219mm	34,070
Vertical Half Page (ROB)	260 x 98mm	n/a	18,930
Horizontal Half Page (ROB)	128 x 200mm	n/a	18,930
Vertical 2/3 Page (ROB)	260 x 132mm	n/a	25,520
Vertical 1/3 Page (ROB)	260 x 64mm	n/a	15,360
Specified Position			+10%

All rates are expressed in Hong Kong dollars: rates printed in **BLACK** are total cost per insertion.

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