



Good Eating

Good Eating explores new themes and takes readers into the heady world of Hong Kong's ever-changing dining landscape. Each issue has a different theme, offering gourmet dining with recommendations on cuisine and restaurants.

- Quarterly - March, June, September, November.

Position	Trim Size (H x W)	Bleed Size (H x W)	Gross Rate
Inside Front Cover Spread	277 x 416mm	283 x 422mm	US\$10,469
Facing Content Page	277 x 213mm	283 x 219mm	6,171
Facing Editorial (First Three)	277 x 213mm	283 x 219mm	5,768
Inside Back Cover	277 x 208mm	283 x 214mm	5,282
Back Cover	277 x 213mm	283 x 219mm	6,600
Double Page Spread (ROB)	277 x 426mm	283 x 432mm	8,736
Full Page (ROB)	277 x 213mm	283 x 219mm	4,368
Vertical Half Page (ROB)	260 x 98mm	n/a	2,427
Horizontal Half Page (ROB)	128 x 200mm	n/a	2,427
Vertical 2/3 Page (ROB)	260 x 132mm	n/a	3,272
Vertical 1/3 Page (ROB)	260 x 64mm	n/a	1,969
Specified Position			+10%

All rates are expressed in US dollars: rates printed in **BLACK** are total cost per insertion.

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