



Christmas

A comprehensive publication for the holiday season that features festive family events and drinking and dining promotions across the city, as well as hot travel destinations. Served as the ultimate holiday gift guide, it provides fashion inspiration for the holiday season with interviews with tastemakers and trendsetters.

- Full circulation with South China Morning Post
- Annually - December

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Position	Trim Size (H x W)	Bleed Size (H x W)	Gross Rate
Front Cover	366 X 278mm	372 X 284mm	HK\$ 154,620
Inside Front Cover Spread	366 X 556mm	372 X 562mm	HK\$ 206,580
Facing Content Page	366 X 278mm	372 X 284mm	HK\$ 121,810
Facing Editorial (First Three)	366 X 278mm	372 X 284mm	HK\$ 113,790
Inside Back Cover	366 X 278mm	372 X 284mm	HK\$ 104,120
Back Cover	366 X 278mm	372 X 284mm	HK\$ 130,380
Double Page Spread (ROB)	366 X 556mm	372 X 562mm	HK\$ 172,420
Full Page (ROB)	366 X 278mm	372 X 284mm	HK\$ 86,210
Junior Page (ROB)	254 x 195mm	n/a	HK\$ 69,525
Vertical Half Page (ROB)	339 x 125mm	n/a	HK\$ 54,508
Horizontal Half Page (ROB)	169 x 254mm	n/a	HK\$ 54,508
Quarter Page (ROB)	169 x 125mm	n/a	HK\$ 33,485
Vertical 1/3 Page (ROB)	339 x 82mm	n/a	HK\$ 42,385
Specified Position			+10%

All rates are expressed in corresponding currency (HKD, USD or RMB): rates printed in WHITE BACKGROUND are total cost per insertion.