



Private Banking Directory

Catering to Hong Kong's top segment of elite investors, bankers and captains of industry, this listing directory is created to be the city's most comprehensive reference on Private Banking. The directory spotlighting ultrahigh-net-worth demographics including must-read topics on banker movements, new banking products, insider interviews, profiles of major financial institutions, and much more.

- Designated circulation with SCMP at strategic locations, luxury serviced apartments as well as South China Morning Post print subscriptions. Also sending to selected database including investors, business owners, entrepreneurs and C-suite readers.
- Annually - June

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