



## South China Morning Post - Business/Business Weekend

Hong Kong's business leaders need a source of information they can trust, which is why the South China Morning Post is the number one publication for Hong Kong's business elite.

- Covers major business stories, industry updates, management issues, legal advice, executive moves and more.
- Monday to Friday.

Business Weekend: Essential weekly briefing on business, finance, and economics.

Every Saturday.

To learn more about our wide range of print products, [contact us](#)

Position	Size	Remarks	B/W	Spot Colour	Full Colour
Front Page Solus	21cm (H) x 3col	Non-cancellable	US\$ 4,862	US\$ 6,188	US\$ 9,172
Front Page Solus Sky Banner	5cm (H) x 7col	Non-cancellable	US\$ 4,315	US\$ 5,497	US\$ 8,147
Front Page Solus Bottom Banner	9cm (H) x 7col	Non-cancellable	US\$ 4,862	US\$ 6,188	US\$ 9,172
ROP A	54cm (H) x 7col		US\$ 14,742	US\$ 19,278	US\$ 28,728
ROP B	27cm (H) x 7col		US\$ 7,371	US\$ 9,639	US\$ 14,364
ROP C	36cm (H) x 5col		US\$ 7,020	US\$ 9,180	US\$ 13,680
ROP D	27cm (H) x 4col		US\$ 4,212	US\$ 5,508	US\$ 8,208
Page 2 (Solus)	27cm (H) x 4col	Full colour pre-empts B/W	US\$ 47	US\$ 61	US\$ 91
Page 3 (Solus)	Min: 27cm (H) x 4col	Full colour pre-empts B/W	US\$ 59	US\$ 71	US\$ 107
Back Page (Solus)	Max: 21cm (H) x 4col		US\$ 52	US\$ 67	US\$ 100
Specified Position	Min: 27cm (H) x 4col		US\$ 47	US\$ 61	US\$ 91
ROP	Min: 8cm (H) x 2col		US\$ 39	US\$ 51	US\$ 76
IPO/ Notices			US\$ 54	US\$ 72	US\$ 108
eIPO/ Congratulatory			US\$ 40	US\$ 52	US\$ 77
Mutual Fund Listing		Mon - Sat only , Unit Rate per month	US\$ 94	US\$ 94	US\$ 94
Mutual Fund Logo		Mon - Sat only, Unit Rate per month	US\$ 660	US\$ 660	US\$ 660

 [advertising.scmp.com](http://advertising.scmp.com)

HONG KONG +852 2565 2435  
[advertising@scmp.com](mailto:advertising@scmp.com)

CHINA +86 10 6502 5109  
[amschinasalesteam@scmp.com](mailto:amschinasalesteam@scmp.com)

INTERNATIONAL +65 6734 8628  
[ams.singapore@scmp.com](mailto:ams.singapore@scmp.com)

**Front page**


21cm (H) x 3col



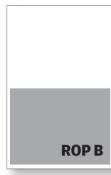
5cm (H) x 7col



9cm (H) x 7col

**ROP**


54cm (H) x 7col



27cm (H) x 7col



36cm (H) x 5col



27cm (H) x 4col

ROP Solus/Specified Solus: +40% loading

For ROP Solus/ Specified Solus: minimum size is 27cm (H) x 4col

Rates are calculated in 7 columns unless specified

For spot and full colour: minimum size is 21cm (H) x 2col unless specified.

All rates are expressed in corresponding currency (HKD, USD or RMB): rates printed in WHITE BACKGROUND are total cost per insertion; rates printed in BLUE BACKGROUND are per single column centimetre.