



South China Morning Post - City/City Weekend

Hong Kong's vibrant community wants to know what's going on in town. The City section is the place to go for the latest news from the city that never sleeps, as well as a guide to understanding Hong Kong, and a forum for debate and action.

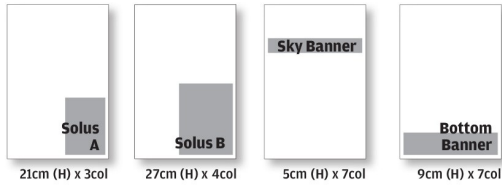
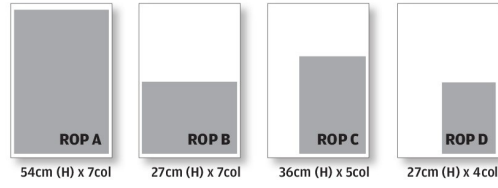
- Covers Hong Kong news and analysis, Society, Events, TV programmes.
- Daily Sudoku, crosswords, cartoons and horoscopes.
- Monday to Friday.

City Weekend: Provides fascinating reads on Hong Kong's who's who and features that will spark lively discussion at the weekend. City Weekend will ensure our readers are kept well-informed.

- Features key news and information about Hong Kong.
- Sports coverage.
- Every Saturday.

To learn more about our wide range of print products, [contact us](#)

Position	Size	Remarks	B/W	Spot Colour	Full Colour
Front Page Solus A	21cm (H) x 3col	Non-cancellable	HK\$ 31,830	HK\$ 42,430	HK\$ 63,660
Front Page Solus B	27cm (H) x 4col	Non-cancellable	HK\$ 49,650	HK\$ 66,200	HK\$ 99,310
Front Page Solus Sky Banner	5cm (H) x 7col	Non-cancellable	HK\$ 25,630	HK\$ 34,120	HK\$ 51,260
Front Page Solus Bottom Banner	9cm (H) x 7col	Non-cancellable	HK\$ 28,930	HK\$ 38,580	HK\$ 57,870
ROP A	54cm (H) x 7col		HK\$ 82,026	HK\$ 103,950	HK\$ 142,884
ROP B	27cm (H) x 7col		HK\$ 41,013	HK\$ 51,975	HK\$ 71,442
ROP C	36cm (H) x 5col		HK\$ 39,060	HK\$ 49,500	HK\$ 68,040
ROP D	27cm (H) x 4col		HK\$ 23,436	HK\$ 29,700	HK\$ 40,824
Page 3 (Solus)	Min: 27cm (H) x 4col	Full colour pre-empts B/W	HK\$ 379	HK\$ 478	HK\$ 659
Back Page	27cm (H) x 4 col OR Full Page		HK\$ 282	HK\$ 355	HK\$ 489
Specified Position	Min: 27cm (H) x 4col		HK\$ 261	HK\$ 329	HK\$ 453
ROP	Min: 8cm (H) x 2col		HK\$ 217	HK\$ 275	HK\$ 378
Personal Announcements	Min: 3cm (H) x 1col		HK\$ 262	HK\$ 393	HK\$ 524
	Lineage - Min: 6 lines	Unit Rate per line	HK\$ 87	HK\$ 87	HK\$ 87
Cinema	Min: 3cm (H) x 1col (9 columns)		HK\$ 52	HK\$ 77	HK\$ 103
Religious Notices	Min: 3cm (H) x 1col (9 columns)		HK\$ 47	HK\$ 70	HK\$ 93

Front page

ROP

**Cinema Ad/
Religious Notices**


ROP Solus/Specified Solus: +40% loading

For ROP Solus/ Specified Solus: minimum size is 27cm (H) x 4col

Rates are calculated in 7 columns unless specified

For spot and full colour: minimum size is 21cm (H) x 2col unless specified.

All rates are expressed in corresponding currency (HKD, USD or RMB): rates printed in WHITE BACKGROUND are total cost per insertion; rates printed in BLUE BACKGROUND are per single column centimetre.

Personal Announcement booking deadline :

3:00pm one day before the publication for Tuesday to Friday insertions

3:00pm Friday for Sunday & Monday insertions