



South China Morning Post - City/City Weekend

Hong Kong's vibrant community wants to know what's going on in town. The City section is the place to go for the latest news from the city that never sleeps, as well as a guide to understanding Hong Kong, and a forum for debate and action.

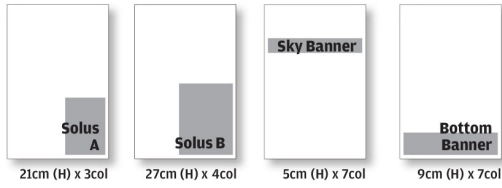
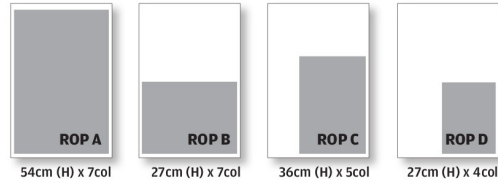
- Covers Hong Kong news and analysis, Society, Events, TV programmes.
- Daily Sudoku, crosswords, cartoons and horoscopes.
- Monday to Friday.

City Weekend: Provides fascinating reads on Hong Kong's who's who and features that will spark lively discussion at the weekend. City Weekend will ensure our readers are kept well-informed.

- Features key news and information about Hong Kong.
- Sports coverage.
- Every Saturday.

To learn more about our wide range of print products, [contact us](#)

Position	Size	Remarks	B/W	Spot Colour	Full Colour
Front Page Solus A	21cm (H) x 3col	Non-cancellable	US\$ 4,081	US\$ 5,440	US\$ 8,162
Front Page Solus B	27cm (H) x 4col	Non-cancellable	US\$ 6,365	US\$ 8,487	US\$ 12,732
Front Page Solus Sky Banner	5cm (H) x 7col	Non-cancellable	US\$ 3,286	US\$ 4,374	US\$ 6,572
Front Page Solus Bottom Banner	9cm (H) x 7col	Non-cancellable	US\$ 3,709	US\$ 4,946	US\$ 7,419
ROP A	54cm (H) x 7col		US\$ 10,584	US\$ 13,230	US\$ 18,144
ROP B	27cm (H) x 7col		US\$ 5,292	US\$ 6,615	US\$ 9,072
ROP C	36cm (H) x 5col		US\$ 5,040	US\$ 6,300	US\$ 8,640
ROP D	27cm (H) x 4col		US\$ 3,024	US\$ 3,780	US\$ 5,184
Page 3 (Solus)	Min: 27cm (H) x 4col	Full colour pre-empts B/W	US\$ 49	US\$ 61	US\$ 84
Back Page	27cm (H) x 4 col OR Full Page		US\$ 36	US\$ 46	US\$ 63
Specified Position	Min: 27cm (H) x 4col		US\$ 33	US\$ 42	US\$ 58
ROP	Min: 8cm (H) x 2col		US\$ 28	US\$ 35	US\$ 48
Personal Announcements	Min: 3cm (H) x 1col		US\$ 34	US\$ 50	US\$ 67
	Lineage - Min: 6 lines	Unit Rate per line	US\$ 11	US\$ 11	US\$ 11
Cinema	Min: 3cm (H) x 1col (9 columns)		US\$ 7	US\$ 10	US\$ 13
Religious Notices	Min: 3cm (H) x 1col (9 columns)		US\$ 6	US\$ 9	US\$ 12

Front page

ROP

**Cinema Ad/
Religious Notices**


ROP Solus/Specified Solus: +40% loading

For ROP Solus/ Specified Solus: minimum size is 27cm (H) x 4col

Rates are calculated in 7 columns unless specified

For spot and full colour: minimum size is 21cm (H) x 2col unless specified.

All rates are expressed in corresponding currency (HKD, USD or RMB): rates printed in WHITE BACKGROUND are total cost per insertion; rates printed in BLUE BACKGROUND are per single column centimetre.

Personal Announcement booking deadline :

3:00pm one day before the publication for Tuesday to Friday insertions

3:00pm Friday for Sunday & Monday insertions