



South China Morning Post - Property

Our Property section provides readers with expert articles on the local, regional and international real estate markets.

Showcasing Hong Kong's top real estate for sale or rent, as well as indispensable insights into interior design, this weekly section is a valuable source of information for property investors and homemakers alike.

- Every Wednesday.

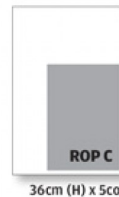
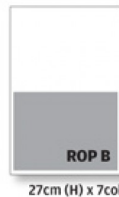
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Position	Size	Remarks	B/W	Spot Colour	Full Colour
Front Page Solus	27cm (H) x 4col	Non-cancellable	HK\$ 55,190	HK\$ 73,580	HK\$ 110,370
Front Page Solus Sky Banner	5cm (H) x 7col	Non-cancellable	HK\$ 28,630	HK\$ 38,130	HK\$ 57,270
Front Page Solus Bottom Banner	9cm (H) x 7col	Non-cancellable	HK\$ 32,250	HK\$ 43,030	HK\$ 64,500
ROP A	54cm (H) x 7col		HK\$ 126,252	HK\$ 157,626	HK\$ 235,872
ROP B	27cm (H) x 7col		HK\$ 63,126	HK\$ 78,813	HK\$ 117,936
ROP C	36cm (H) x 5col		HK\$ 60,120	HK\$ 75,060	HK\$ 112,320
ROP D	27cm (H) x 4col		HK\$ 36,072	HK\$ 45,036	HK\$ 67,392
Page 3	Min: 27cm (H) x 4col	Full colour pre-empts B/W	HK\$ 438	HK\$ 556	HK\$ 833
Specified Position	Min: 27cm (H) x 4col		HK\$ 380	HK\$ 482	HK\$ 725
ROP	Min: 8cm (H) x 2col		HK\$ 334	HK\$ 417	HK\$ 624
Classified Property	Min: 3cm (H) x 1col (10 columns)		HK\$ 221	HK\$ 254	HK\$ 288

Front page



ROP



Classified Property



ROP Solus/Specified Solus: +40% loading

For ROP Solus/ Specified Solus: minimum size is 27cm (H) x 4col

Rates are calculated in 7 columns unless specified.

For spot and full colour: minimum size is 21cm (H) x 2col unless specified.

All rates are expressed in corresponding currency (HKD, USD or RMB): rates printed in WHITE BACKGROUND are total cost per insertion; rates printed in BLUE BACKGROUND are per single column centimetre.