



South China Morning Post - Property

Our Property section provides readers with expert articles on the local, regional and international real estate markets.

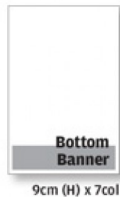
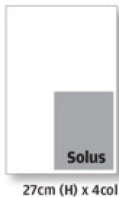
Showcasing Hong Kong's top real estate for sale or rent, as well as indispensable insights into interior design, this weekly section is a valuable source of information for property investors and homemakers alike.

- Every Wednesday.

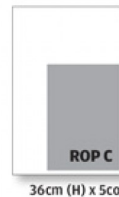
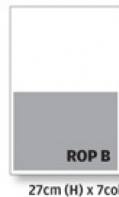
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Front Page Solus Bottom Banner	9cm (H) x 7col	Non-cancellable	¥ 32,250	¥ 43,030	¥ 64,500
ROP A	54cm (H) x 7col		¥ 126,252	¥ 157,626	¥ 235,872
ROP B	27cm (H) x 7col		¥ 63,126	¥ 78,813	¥ 117,936
ROP C	36cm (H) x 5col		¥ 60,120	¥ 75,060	¥ 112,320
ROP D	27cm (H) x 4col		¥ 36,072	¥ 45,036	¥ 67,392
Page 3	Min: 27cm (H) x 4col	Full colour pre-empts B/W	¥ 438	¥ 556	¥ 833
Specified Position	Min: 27cm (H) x 4col		¥ 380	¥ 482	¥ 725
ROP	Min: 8cm (H) x 2col		¥ 334	¥ 417	¥ 624
Classified Property	Min: 3cm (H) x 1col (10 columns)		¥ 221	¥ 254	¥ 288

Front page



ROP



Classified Property



ROP Solus/Specified Solus: +40% loading

For ROP Solus/ Specified Solus: minimum size is 27cm (H) x 4col

Rates are calculated in 7 columns unless specified.

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