



South China Morning Post - Property

Our Property section provides readers with expert articles on the local, regional and international real estate markets.

Showcasing Hong Kong's top real estate for sale or rent, as well as indispensable insights into interior design, this weekly section is a valuable source of information for property investors and homemakers alike.

- Every Wednesday.

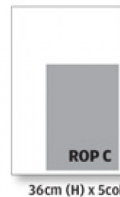
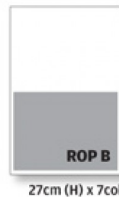
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Position	Size	Remarks	B/W	Spot Colour	Full Colour
Front Page Solus	27cm (H) x 4col	Non-cancellable	US\$ 7,076	US\$ 9,433	US\$ 14,150
Front Page Solus Sky Banner	5cm (H) x 7col	Non-cancellable	US\$ 3,671	US\$ 4,888	US\$ 7,342
Front Page Solus Bottom Banner	9cm (H) x 7col	Non-cancellable	US\$ 4,135	US\$ 5,517	US\$ 8,269
ROP A	54cm (H) x 7col		US\$ 16,254	US\$ 20,034	US\$ 30,240
ROP B	27cm (H) x 7col		US\$ 8,127	US\$ 10,017	US\$ 15,120
ROP C	36cm (H) x 5col		US\$ 7,740	US\$ 9,540	US\$ 14,400
ROP D	27cm (H) x 4col		US\$ 4,644	US\$ 5,724	US\$ 8,640
Page 3	Min: 27cm (H) x 4col	Full colour pre-empts B/W	US\$ 56	US\$ 71	US\$ 107
Specified Position	Min: 27cm (H) x 4col		US\$ 49	US\$ 62	US\$ 93
ROP	Min: 8cm (H) x 2col		US\$ 43	US\$ 53	US\$ 80
Classified Property	Min: 3cm (H) x 1col (10 columns)		US\$ 28	US\$ 33	US\$ 37

Front page



ROP



Classified Property



ROP Solus/Specified Solus: +40% loading

For ROP Solus/ Specified Solus: minimum size is 27cm (H) x 4col

Rates are calculated in 7 columns unless specified.

For spot and full colour: minimum size is 21cm (H) x 2col unless specified.

All rates are expressed in corresponding currency (HKD, USD or RMB): rates printed in WHITE BACKGROUND are total cost per insertion; rates printed in BLUE BACKGROUND are per single column centimetre.