



## STYLE

The city's most insightful guide to the world of culture and luxury. The monthly magazine offers an insider's look at how the privileged live, and is packed with in-depth articles that delve into the business of style and the subtle nuances of a cultivated lifestyle.

[STYLE's website](#) is the South China Morning Post's dedicated portal to the world of luxury, with breaking news and feature articles on fashion, art, tech, food and wine, travel and luxury goods.

STYLE is truly in a class of its own.

- Full circulation with South China Morning Post
- Monthly

To learn more about our wide range of print products, [contact us](#)

Position	Trim Size (H x W)	Bleed Size (H x W)	Gross Rate
Inside Front Cover Spread	350 X 520mm	356 X 526mm	US\$ 20,888
Facing Content Page/ Editor's Note/ Masthead	350 X 265mm	356 X 271mm	US\$ 12,318
Facing Editorial (First Three)	350 X 265mm	356 X 271mm	US\$ 11,504
Inside Back Cover	350 X 260mm	356 X 266mm	US\$ 10,531
Back Cover	350 X 265mm	356 X 271mm	US\$ 13,174
Double Page Spread (ROB)	350 X 530mm	356 X 536mm	US\$ 17,430
Full Page (ROB)	350 X 265mm	356 X 271mm	US\$ 8,715
Specified Position			+10%

All rates are expressed in corresponding currency (HKD, USD or RMB): rates printed in WHITE BACKGROUND are total cost per insertion.