



Sunday Morning Post - Main

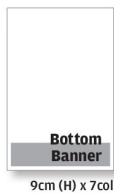
Sunday mornings are the perfect time to relax and catch up with the news at your leisure. Sunday Morning Post gives our leisurely Sunday readers top local and global news, thought-provoking opinion and feature articles, and a more in-depth look at the week's important stories.

- Every Sunday.

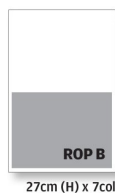
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Position	Size	Remarks	B/W	Spot Colour	Full Colour
Front Page Solus	21cm (H) x 3col	Non-cancellable	HK\$ 48,720	HK\$ 64,950	HK\$ 97,430
Front Page Solus Bottom Banner	9cm (H) x 7col	Non-cancellable	HK\$ 48,720	HK\$ 64,950	HK\$ 97,430
ROP A	54cm (H) x 7col		HK\$ 89,964	HK\$ 117,936	HK\$ 156,870
ROP B	27cm (H) x 7col		HK\$ 44,982	HK\$ 58,968	HK\$ 78,435
ROP C	36cm (H) x 5col		HK\$ 42,840	HK\$ 56,160	HK\$ 74,700
ROP D	27cm (H) x 4col		HK\$ 25,704	HK\$ 33,696	HK\$ 44,820
Page 3 (Solus)	27cm (H) x 4col	Non-cancellable; Full colour pre-empts B/W	HK\$ 364	HK\$ 485	HK\$ 728
Page 5	Min: 36cm (H) x 5col	Full colour pre-empts B/W	HK\$ 354	HK\$ 472	HK\$ 708
Page 7	Min: 27cm (H) x 4col	Full colour pre-empts B/W	HK\$ 338	HK\$ 450	HK\$ 676
Back Page (Solus)	Full Page		HK\$ 324	HK\$ 433	HK\$ 649
Centrespread	Min: 36cm (H) x 11col or 27cm (H) x 15col		HK\$ 289	HK\$ 386	HK\$ 579
Specified Position	Min: 27cm (H) x 4col		HK\$ 277	HK\$ 364	HK\$ 484
Front Half	Min: 27cm (H) x 4col		HK\$ 260	HK\$ 343	HK\$ 457
ROP	Min: 8cm (H) x 2col		HK\$ 238	HK\$ 312	HK\$ 415
Notices			HK\$ 422	HK\$ 562	HK\$ 846
Cinema	Min: 3cm (H) x 1col (9col)		HK\$ 52	HK\$ 77	HK\$ 103

Front page



ROP



ROP Solus/Specified Solus: +40% loading

For ROP Solus/ Specified Solus: minimum size is 27cm (H) x 4col

Rates are calculated in 7 columns unless specified

For spot and full colour: minimum size is 21cm (H) x 2col unless specified.

All rates are expressed in corresponding currency (HKD, USD or RMB): rates printed in WHITE BACKGROUND are total cost per insertion; rates printed in BLUE BACKGROUND are per single column centimetre.