



## Sunday Morning Post - Main

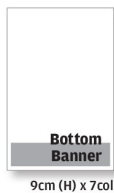
Sunday mornings are the perfect time to relax and catch up with the news at your leisure. Sunday Morning Post gives our leisurely Sunday readers top local and global news, thought-provoking opinion and feature articles, and a more in-depth look at the week's important stories.

- Every Sunday.

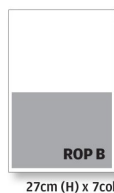
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Position	Size	Remarks	B/W	Spot Colour	Full Colour
Front Page Solus	21cm (H) x 3col	Non-cancellable	¥ 48,720	¥ 64,950	¥ 97,430
Front Page Solus Bottom Banner	9cm (H) x 7col	Non-cancellable	¥ 48,720	¥ 64,950	¥ 97,430
ROP A	54cm (H) x 7col		¥ 89,964	¥ 117,936	¥ 156,870
ROP B	27cm (H) x 7col		¥ 44,982	¥ 58,968	¥ 78,435
ROP C	36cm (H) x 5col		¥ 42,840	¥ 56,160	¥ 74,700
ROP D	27cm (H) x 4col		¥ 25,704	¥ 33,696	¥ 44,820
Page 3 (Solus)	27cm (H) x 4col	Non-cancellable; Full colour pre-empts B/W	¥ 364	¥ 485	¥ 728
Page 5	Min: 36cm (H) x 5col	Full colour pre-empts B/W	¥ 354	¥ 472	¥ 708
Page 7	Min: 27cm (H) x 4col	Full colour pre-empts B/W	¥ 338	¥ 450	¥ 676
Back Page (Solus)	Full Page		¥ 324	¥ 433	¥ 649
Centrespread	Min: 36cm (H) x 11col or 27cm (H) x 15col		¥ 289	¥ 386	¥ 579
Specified Position	Min: 27cm (H) x 4col		¥ 277	¥ 364	¥ 484
Front Half	Min: 27cm (H) x 4col		¥ 260	¥ 343	¥ 457
ROP	Min: 8cm (H) x 2col		¥ 238	¥ 312	¥ 415
Notices			¥ 422	¥ 562	¥ 846
Cinema	Min: 3cm (H) x 1col (9col)		¥ 52	¥ 77	¥ 103

**Front page**



**ROP**



ROP Solus/Specified Solus: +40% loading

For ROP Solus/ Specified Solus: minimum size is 27cm (H) x 4col

Rates are calculated in 7 columns unless specified

For spot and full colour: minimum size is 21cm (H) x 2col unless specified.

All rates are expressed in corresponding currency (HKD, USD or RMB): rates printed in WHITE BACKGROUND are total cost per insertion; rates printed in BLUE BACKGROUND are per single column centimetre.