



Sunday Morning Post - Main

Sunday mornings are the perfect time to relax and catch up with the news at your leisure. Sunday Morning Post gives our leisurely Sunday readers top local and global news, thought-provoking opinion and feature articles, and a more in-depth look at the week's important stories.

- Every Sunday.

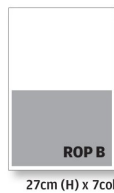
To learn more about our wide range of print products, [contact us](#)

Position	Size	Remarks	B/W	Spot Colour	Full Colour
Front Page Solus	21cm (H) x 3col	Non-cancellable	US\$ 6,246	US\$ 8,327	US\$ 12,491
Front Page Solus Bottom Banner	9cm (H) x 7col	Non-cancellable	US\$ 6,246	US\$ 8,327	US\$ 12,491
ROP A	54cm (H) x 7col		US\$ 11,718	US\$ 15,120	US\$ 20,034
ROP B	27cm (H) x 7col		US\$ 5,859	US\$ 7,560	US\$ 10,017
ROP C	36cm (H) x 5col		US\$ 5,580	US\$ 7,200	US\$ 9,540
ROP D	27cm (H) x 4col		US\$ 3,348	US\$ 4,320	US\$ 5,724
Page 3 (Solus)	27cm (H) x 4col	Non-cancellable; Full colour pre-empts B/W	US\$ 47	US\$ 62	US\$ 93
Page 5	Min: 36cm (H) x 5col	Full colour pre-empts B/W	US\$ 45	US\$ 61	US\$ 91
Page 7	Min: 27cm (H) x 4col	Full colour pre-empts B/W	US\$ 43	US\$ 58	US\$ 87
Back Page (Solus)	Full Page		US\$ 42	US\$ 56	US\$ 83
Centrespread	Min: 36cm (H) x 11col or 27cm (H) x 15col		US\$ 37	US\$ 49	US\$ 74
Specified Position	Min: 27cm (H) x 4col		US\$ 36	US\$ 47	US\$ 62
Front Half	Min: 27cm (H) x 4col		US\$ 33	US\$ 44	US\$ 59
ROP	Min: 8cm (H) x 2col		US\$ 31	US\$ 40	US\$ 53
Notices			US\$ 54	US\$ 72	US\$ 108
Cinema	Min: 3cm (H) x 1col (9col)		US\$ 7	US\$ 10	US\$ 13

Front page



ROP



ROP Solus/Specified Solus: +40% loading

For ROP Solus/ Specified Solus: minimum size is 27cm (H) x 4col

Rates are calculated in 7 columns unless specified

For spot and full colour: minimum size is 21cm (H) x 2col unless specified.

All rates are expressed in corresponding currency (HKD, USD or RMB): rates printed in WHITE BACKGROUND are total cost per insertion; rates printed in BLUE BACKGROUND are per single column centimetre.