



Sunday Morning Post - Post Magazine

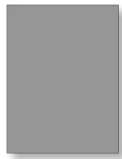
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- Insider tips for enjoying Asia's most exciting city. Fascinating features from around the world and a Lifestyle section that's full of the best that life has to offer.
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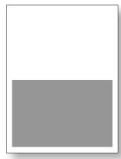
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Position	B/W	Spot Colour	Full Colour
Prime Positions - Inside Front Cover Spread	n/a	n/a	HK\$ 205,590
Prime Positions - 2nd Double Page Spread	n/a	n/a	HK\$ 144,280
Prime Positions - Centrespread	n/a	n/a	HK\$ 160,380
Prime Positions - Outside Back Cover	n/a	n/a	HK\$ 142,460
Prime Positions - Facing Contents Page (TOC1)	n/a	n/a	HK\$ 117,070
Prime Positions - Facing 2nd Contents Page (TOC2)	n/a	n/a	HK\$ 111,650
Prime Positions - Facing Editorial (First Three)	n/a	n/a	HK\$ 94,730
Prime Positions - Inside Back Cover	n/a	n/a	HK\$ 83,120
Prime Positions - Contents Page	n/a	n/a	HK\$ 27,030
ROB (Run of Book) - Double Page Spread	HK\$ 85,780	HK\$ 100,480	HK\$ 128,660
ROB (Run of Book) - Full Page	HK\$ 42,890	HK\$ 50,240	HK\$ 64,330
ROB (Run of Book) - Horizontal/ Vertical Half Page	HK\$ 22,050	HK\$ 25,730	HK\$ 34,310
ROB (Run of Book) - Junior Page	HK\$ 20,610	HK\$ 23,180	HK\$ 30,860
ROB (Run of Book) - 1/3 Page	HK\$ 16,540	HK\$ 19,600	HK\$ 23,280
ROB (Run of Book) - 1/4 Page	HK\$ 11,640	HK\$ 14,710	HK\$ 17,160
ROB (Run of Book) - 1/6 Page	HK\$ 8,700	HK\$ 10,180	HK\$ 13,060
ROB (Run of Book) - Banner	HK\$ 12,860	HK\$ 15,930	HK\$ 19,600
Specified Position	+10%	+10%	+10%

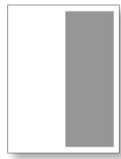
ROB



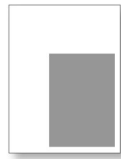
Full page



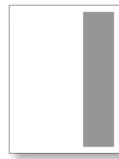
Horizontal
Half page



Vertical Half page



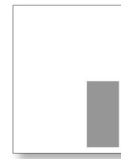
Junior page



1/3 page



1/4 page



1/6 page



Banner

All rates are expressed in corresponding currency (HKD, USD or RMB): rates printed in WHITE BACKGROUND are total cost per insertion.