



## Sunday Morning Post - Post Magazine

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- Insider tips for enjoying Asia's most exciting city. Fascinating features from around the world and a Lifestyle section that's full of the best that life has to offer.
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- Every Sunday.

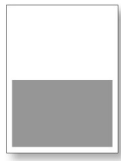
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Position	B/W	Spot Colour	Full Colour
Prime Positions - Inside Front Cover Spread	n/a	n/a	¥ 205,590
Prime Positions - 2nd Double Page Spread	n/a	n/a	¥ 144,280
Prime Positions - Centrespread	n/a	n/a	¥ 160,380
Prime Positions - Outside Back Cover	n/a	n/a	¥ 142,460
Prime Positions - Facing Contents Page (TOC1)	n/a	n/a	¥ 117,070
Prime Positions - Facing 2nd Contents Page (TOC2)	n/a	n/a	¥ 111,650
Prime Positions - Facing Editorial (First Three)	n/a	n/a	¥ 94,730
Prime Positions - Inside Back Cover	n/a	n/a	¥ 83,120
Prime Positions - Contents Page	n/a	n/a	¥ 27,030
ROB (Run of Book) - Double Page Spread	¥ 85,780	¥ 100,480	¥ 128,660
ROB (Run of Book) - Full Page	¥ 42,890	¥ 50,240	¥ 64,330
ROB (Run of Book) - Horizontal/ Vertical Half Page	¥ 22,050	¥ 25,730	¥ 34,310
ROB (Run of Book) - Junior Page	¥ 20,610	¥ 23,180	¥ 30,860
ROB (Run of Book) - 1/3 Page	¥ 16,540	¥ 19,600	¥ 23,280
ROB (Run of Book) - 1/4 Page	¥ 11,640	¥ 14,710	¥ 17,160
ROB (Run of Book) - 1/6 Page	¥ 8,700	¥ 10,180	¥ 13,060
ROB (Run of Book) - Banner	¥ 12,860	¥ 15,930	¥ 19,600
Specified Position	+10%	+10%	+10%

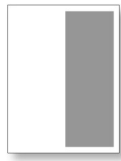
ROB



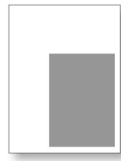
Full page



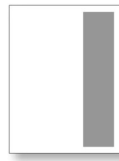
Horizontal  
Half page



Vertical Half page



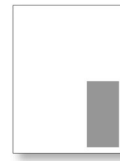
Junior page



1/3 page



1/4 page



1/6 page



Banner

All rates are expressed in corresponding currency (HKD, USD or RMB): rates printed in WHITE BACKGROUND are total cost per insertion.