



## Sunday Morning Post - Sport Sunday

Hong Kong's legions of sports fans reach for Sport Sunday every weekend – the best news and views from around the sporting globe.

- The most comprehensive roundup of all the sporting action, locally and from around the world.
- Get behind the scenes to focus on what's making sporting headlines, with special interviews and analysis.

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Position	Size	Remarks	B/W	Spot Colour	Full Colour
Front Page Solus	21cm (H) x 3col	Non-cancellable	HK\$ 19,530	HK\$ 25,890	HK\$ 39,070
Front Page Solus Bottom Banner	9cm (H) x 7col	Non-cancellable	HK\$ 19,530	HK\$ 25,890	HK\$ 39,070
ROP A	54cm (H) x 7col		HK\$ 69,174	HK\$ 89,964	HK\$ 121,338
ROP B	27cm (H) x 7col		HK\$ 34,587	HK\$ 44,982	HK\$ 60,669
ROP C	36cm (H) x 5col		HK\$ 32,940	HK\$ 42,840	HK\$ 57,780
ROP D	27cm (H) x 4col		HK\$ 19,764	HK\$ 25,704	HK\$ 34,668
Specified Position	Min: 27cm (H) x 4col		HK\$ 220	HK\$ 284	HK\$ 386
ROP	Min: 8cm (H) x 2col		HK\$ 183	HK\$ 238	HK\$ 321

### Front page



### ROP



ROP Solus/Specified Solus: +40% loading

For ROP Solus/ Specified Solus: minimum size is 27cm (H) x 4col

Rates are calculated in 7 columns unless specified.

For spot and full colour: minimum size is 21cm (H) x 2col unless specified.

All rates are expressed in corresponding currency (HKD, USD or RMB): rates printed in WHITE BACKGROUND are total cost per insertion; rates printed in BLUE BACKGROUND are per single column centimetre.