



## Sunday Morning Post - Sport Sunday

Hong Kong's legions of sports fans reach for Sport Sunday every weekend – the best news and views from around the sporting globe.

- The most comprehensive roundup of all the sporting action, locally and from around the world.
- Get behind the scenes to focus on what's making sporting headlines, with special interviews and analysis.

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Position	Size	Remarks	B/W	Spot Colour	Full Colour
Front Page Solus	21cm (H) x 3col	Non-cancellable	US\$ 2,504	US\$ 3,319	US\$ 5,009
Front Page Solus Bottom Banner	9cm (H) x 7col	Non-cancellable	US\$ 2,504	US\$ 3,319	US\$ 5,009
ROP A	54cm (H) x 7col		US\$ 8,694	US\$ 11,718	US\$ 15,498
ROP B	27cm (H) x 7col		US\$ 4,347	US\$ 5,859	US\$ 7,749
ROP C	36cm (H) x 5col		US\$ 4,140	US\$ 5,580	US\$ 7,380
ROP D	27cm (H) x 4col		US\$ 2,484	US\$ 3,348	US\$ 4,428
Specified Position	Min: 27cm (H) x 4col		US\$ 28	US\$ 36	US\$ 49
ROP	Min: 8cm (H) x 2col		US\$ 23	US\$ 31	US\$ 41

### Front page



### ROP



ROP Solus/Specified Solus: +40% loading

For ROP Solus/ Specified Solus: minimum size is 27cm (H) x 4col

Rates are calculated in 7 columns unless specified.

For spot and full colour: minimum size is 21cm (H) x 2col unless specified.

All rates are expressed in corresponding currency (HKD, USD or RMB): rates printed in WHITE BACKGROUND are total cost per insertion; rates printed in BLUE BACKGROUND are per single column centimetre.