



Young Post

Reaching 90 per cent of Hong Kong’s secondary schools, Young Post is an English-language learning tool and a fun, stimulating, educational read that generations of Hongkongers have grown up with. Loved by teachers and students alike, Young Post is the best environment for your brand to capture the imaginations and hearts of tomorrow’s university students and educated customers.

- School distribution.
- Tabloid.
- Column and page sponsorship packages also available.
- Everyday, from Sunday to Friday.
- Full circulation on Sunday.

To learn more about our wide range of print products, [contact us](#)

Position	Size	B/W	Spot Colour	Full Colour
Monday - Friday Full Page	32cm (H) x 5col	n/a	n/a	US\$ 3,365
Monday - Friday Half Page - Vertical	32cm (H) x 2col	n/a	n/a	US\$ 1,346
Monday - Friday Half Page - Horizontal	16cm (H) x 5col	n/a	n/a	US\$ 1,731
Monday - Friday Quarter Page	16cm (H) x 2col	n/a	n/a	US\$ 577
Sunday Full Page	32cm (H) x 5col	n/a	n/a	US\$ 7,314
Sunday Half Page - Vertical	32cm (H) x 2col	n/a	n/a	US\$ 2,926
Sunday Half Page - Horizontal	16cm (H) x 5col	n/a	n/a	US\$ 3,762
Sunday Quarter Page	16cm (H) x 2col	n/a	n/a	US\$ 1,254



32cm (H) x 5col

ROP Solus/Specified Solus: +40% loading

Rates are calculated in 5 columns unless specified

All rates are expressed in corresponding currency (HKD, USD or RMB): rates printed in WHITE BACKGROUND are total cost per insertion.