Advertising & Marketing Solutions

South China Morning Post



Style

The city's best guide to the world of culture and luxury. Offering an insider's look at how the privileged live, and packed with insightful articles that delve into the business of style and the meaning of true value in the world of luxury.

Feature articles provide an intellectual take on topics that span the realms of fashion, art, travel and luxury goods. Touching on the subtle nuances of a cultivated lifestyle, STYLE is truly in a class of its own.

· Monthly.

Position	Trim Size (H x W)	Bleed Size (H x W)	Gross Rate
Inside Front Cover Spread	350 x 520mm	356 x 526mm	HK\$162,930
Facing Content Page/ Editor's Note/ Masthead	350 x 265mm	356 x 271mm	96,080
Facing Editorial (First Three)	350 x 265mm	356 x 271mm	89,730
Inside Back Cover	350 x 260mm	356 x 266mm	82,140
Back Cover	350 x 265mm	356 x 271mm	102,760
Double Page Spread (ROB)	350 x 530mm	356 x 536mm	135,960
Full Page (ROB)	350 x 265mm	356 x 271mm	67,980
Specified Position			+10%

All rates are expressed in Hong Kong dollars: rates printed in **BLACK** are total cost per insertion.