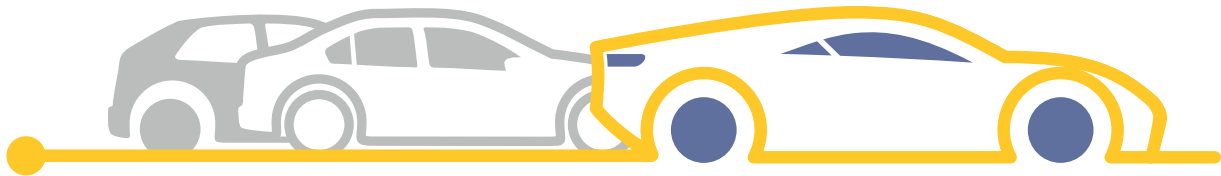
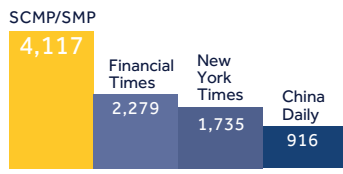


SCMP connects your brand with more **premium car owners** across digital and in print than regional industry peers.

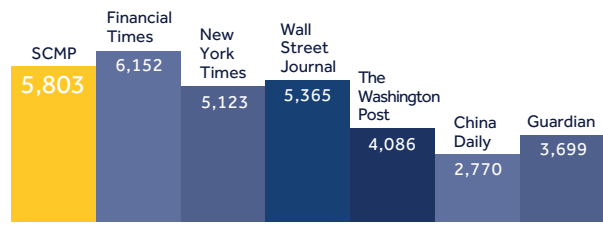


Print Readership



Projected number of individuals

Digital Readership



Projected number of individuals

READERS WHO OWN PREMIUM CAR WORTH MORE THAN US\$80,000

Source: Global Business Influencers Survey 2019: Hong Kong Report / Ipsos



Creating Connections That Influence

advertising.scmp.com

HONG KONG +852 2565 2435
advertising@scmp.com

CHINA +86 10 6502 5109
amschinasalesteam@scmp.com

INTERNATIONAL +65 6734 8628
ams.singapore@scmp.com