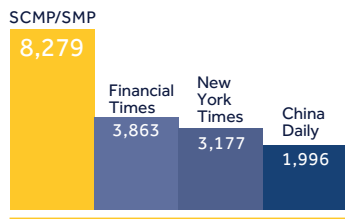


**SCMP** connects your brand with more *investors* across digital and in print than other regional industry peers.

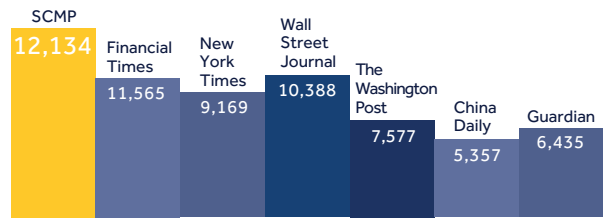


**Print Readership**



Projected number of individuals

**Digital Readership**



Projected number of individuals

**READERS WHO OWN 6 INVESTMENT PRODUCTS OR MORE**

Source: Global Business Influencers Survey 2019: Hong Kong Report / Ipsos



**Creating Connections That Influence**

[advertising.scmp.com](http://advertising.scmp.com)

**HONG KONG** +852 2565 2435  
advertising@scmp.com

**CHINA** +86 10 6502 5109  
amschinasalesteam@scmp.com

**INTERNATIONAL** +65 6734 8628  
ams.singapore@scmp.com