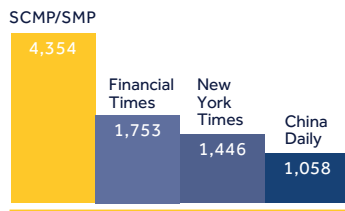


SCMP connects your brand with **more discerning product owners** across digital and in print than regional industry peers.

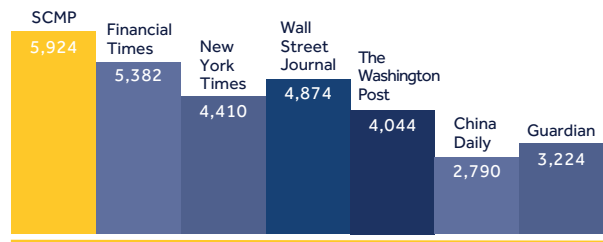


Print Readership



Projected number of individuals

Digital Readership



Projected number of individuals

READERS WHO OWN WATCH WORTH MORE THAN US\$10,000

Source: Global Business Influencers Survey 2019: Hong Kong Report / Ipsos



**Creating Connections That Influence**

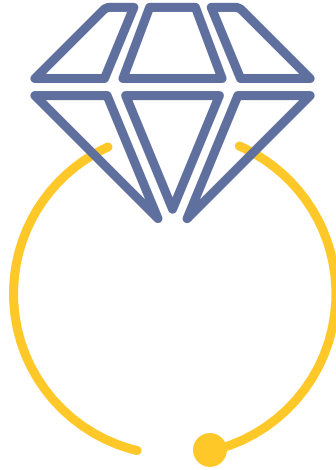
[advertising.scmp.com](http://advertising.scmp.com)

HONG KONG +852 2565 2435  
advertising@scmp.com

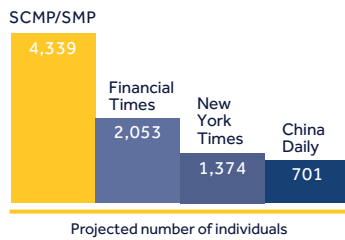
CHINA +86 10 6502 5109  
amschinasalesteam@scmp.com

INTERNATIONAL +65 6734 8628  
ams.singapore@scmp.com

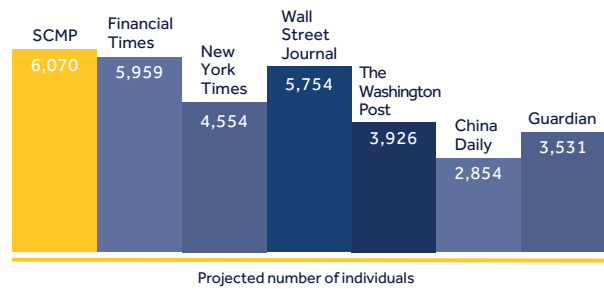
SCMP connects your brand with **more discerning product owners** across digital and in print than regional industry peers.



Print Readership



Digital Readership



READERS WHO OWN **FINE JEWELLERY WORTH MORE THAN US\$10,000**

Source: Global Business Influencers Survey 2019: Hong Kong Report / Ipsos



**Creating Connections That Influence**

[advertising.scmp.com](http://advertising.scmp.com)

HONG KONG +852 2565 2435  
advertising@scmp.com

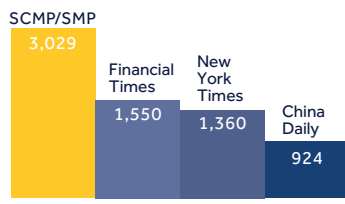
CHINA +86 10 6502 5109  
amschinasalesteam@scmp.com

INTERNATIONAL +65 6734 8628  
ams.singapore@scmp.com

**SCMP** connects your brand with *more discerning product owners* across digital and in print than regional industry peers.

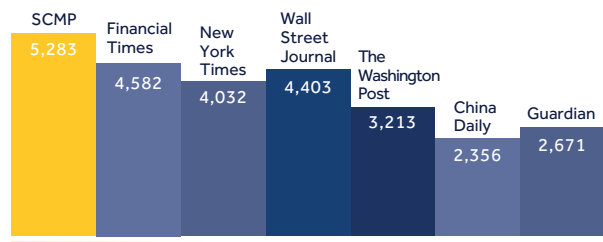


**Print Readership**



Projected number of individuals

**Digital Readership**



Projected number of individuals

READERS WHO OWN **BAGS & ACCESSORIES WORTH MORE THAN US\$5,000**

Source: Global Business Influencers Survey 2019: Hong Kong Report / Ipsos



**Creating Connections That Influence**

 [advertising.scmp.com](http://advertising.scmp.com)

HONG KONG +852 2565 2435  
[advertising@scmp.com](mailto:advertising@scmp.com)

CHINA +86 10 6502 5109  
[amschinasalesteam@scmp.com](mailto:amschinasalesteam@scmp.com)

INTERNATIONAL +65 6734 8628  
[ams.singapore@scmp.com](mailto:ams.singapore@scmp.com)