

Christmas


A comprehensive publication for the holiday season that features festive family events and drinking and dining promotions across the city, as well as hot travel destinations. Served as the ultimate holiday gift guide, it provides fashion inspiration for the holiday season with interviews with tastemakers and trendsetters.

- Full circulation with South China Morning Post
- Annually - December

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Position	Trim Size (H x W)	Bleed Size (H x W)	Gross Rate
Front Cover	366 X 278mm	372 X 284mm	US\$ 19,823
Inside Front Cover Spread	366 X 556mm	372 X 562mm	US\$ 26,485
Facing Content Page	366 X 278mm	372 X 284mm	US\$ 15,617
Facing Editorial (First Three)	366 X 278mm	372 X 284mm	US\$ 14,588
Inside Back Cover	366 X 278mm	372 X 284mm	US\$ 13,349
Back Cover	366 X 278mm	372 X 284mm	US\$ 16,715
Double Page Spread (ROB)	366 X 556mm	372 X 562mm	US\$ 22,106
Full Page (ROB)	366 X 278mm	372 X 284mm	US\$ 11,053
Junior Page (ROB)	254 x 195mm	n/a	US\$ 8,913
Vertical Half Page (ROB)	339 x 125mm	n/a	US\$ 6,988
Horizontal Half Page (ROB)	169 x 254mm	n/a	US\$ 6,988
Quarter Page (ROB)	169 x 125mm	n/a	US\$ 4,293
Vertical 1/3 Page (ROB)	339 x 82mm	n/a	US\$ 5,434
Specified Position			+10%

All rates are expressed in corresponding currency (HKD, USD or RMB): rates printed in WHITE BACKGROUND are total cost per insertion.

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