



MICE BIZ

MICE BIZ is a bilingual publication that delivers key information and analysis on meetings, incentives, conventions and exhibitions (MICE) businesses in Hong Kong, Macau, mainland China and other major destinations.

The editorial contents are highly relevant to event planners, organisers, operators and buyers, as well as businesses and professionals related to the industry.

- Distribution: South China Morning Post print subscription and selected database including tourism boards, event organisers, travel agents, mice planners of multinational companies. Free distribution at major international MICE events.
- Bi-Annually - April, September

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Position	Trim Size (H x W)	Bleed Size (H x W)	Gross Rate
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Facing Content Page	277 X 213mm	283 X 219mm	HK\$ 89,960
Facing Editorial (First Three)	277 X 213mm	283 X 219mm	HK\$ 84,030
Inside Back Cover	277 X 208mm	283 X 214mm	HK\$ 76,920
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Double Page Spread (ROB)	277 X 426mm	283 X 432mm	HK\$ 127,300
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