



MICE BIZ

MICE BIZ is a bilingual publication that delivers key information and analysis on meetings, incentives, conventions and exhibitions (MICE) businesses in Hong Kong, Macau, mainland China and other major destinations.

The editorial contents are highly relevant to event planners, organisers, operators and buyers, as well as businesses and professionals related to the industry.

- Distribution: South China Morning Post print subscription and selected database including tourism boards, event organisers, travel agents, mice planners of multinational companies. Free distribution at major international MICE events.
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