



## South China Morning Post - Business/Business Weekend

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- Monday to Friday.

Business Weekend: Essential weekly briefing on business, finance, and economics.

Every Saturday.

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| Position                       | Size                 | Remarks                              | B/W          | Spot Colour  | Full Colour  |
|--------------------------------|----------------------|--------------------------------------|--------------|--------------|--------------|
| Front Page Solus               | 21cm (H) x 3col      | Non-cancellable                      | HK\$ 37,920  | HK\$ 48,270  | HK\$ 71,540  |
| Front Page Solus Sky Banner    | 5cm (H) x 7col       | Non-cancellable                      | HK\$ 33,660  | HK\$ 42,880  | HK\$ 63,550  |
| Front Page Solus Bottom Banner | 9cm (H) x 7col       | Non-cancellable                      | HK\$ 37,920  | HK\$ 48,270  | HK\$ 71,540  |
| ROP A                          | 54cm (H) x 7col      |                                      | HK\$ 116,424 | HK\$ 148,932 | HK\$ 223,776 |
| ROP B                          | 27cm (H) x 7col      |                                      | HK\$ 58,212  | HK\$ 74,466  | HK\$ 111,888 |
| ROP C                          | 36cm (H) x 5col      |                                      | HK\$ 55,440  | HK\$ 70,920  | HK\$ 106,560 |
| ROP D                          | 27cm (H) x 4col      |                                      | HK\$ 33,264  | HK\$ 42,552  | HK\$ 63,936  |
| Page 2 (Solus)                 | 27cm (H) x 4col      | Full colour pre-empts B/W            | HK\$ 369     | HK\$ 473     | HK\$ 711     |
| Page 3 (Solus)                 | Min: 27cm (H) x 4col | Full colour pre-empts B/W            | HK\$ 458     | HK\$ 555     | HK\$ 833     |
| Back Page (Solus)              | Max: 21cm (H) x 4col |                                      | HK\$ 405     | HK\$ 520     | HK\$ 780     |
| Specified Position             | Min: 27cm (H) x 4col |                                      | HK\$ 369     | HK\$ 473     | HK\$ 711     |
| ROP                            | Min: 8cm (H) x 2col  |                                      | HK\$ 308     | HK\$ 394     | HK\$ 592     |
| IPO/ Notices                   |                      |                                      | HK\$ 422     | HK\$ 562     | HK\$ 846     |
| eIPO/ Congratulatory           |                      |                                      | HK\$ 313     | HK\$ 402     | HK\$ 603     |
| Mutual Fund Listing            |                      | Mon - Sat only , Unit Rate per month | HK\$ 726     | HK\$ 726     | HK\$ 726     |
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**Front page**


21cm (H) x 3col



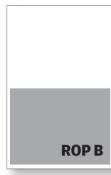
5cm (H) x 7col



9cm (H) x 7col

**ROP**


54cm (H) x 7col



27cm (H) x 7col



36cm (H) x 5col



27cm (H) x 4col

ROP Solus/Specified Solus: +40% loading

For ROP Solus/ Specified Solus: minimum size is 27cm (H) x 4col

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For spot and full colour: minimum size is 21cm (H) x 2col unless specified.

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