



South China Morning Post - City/City Weekend

Hong Kong's vibrant community wants to know what's going on in town. The City section is the place to go for the latest news from the city that never sleeps, as well as a guide to understanding Hong Kong, and a forum for debate and action.

- Covers Hong Kong news and analysis, Society, Events, TV programmes.
- Daily Sudoku, crosswords, cartoons and horoscopes.
- Monday to Friday.

City Weekend: Provides fascinating reads on Hong Kong's who's who and features that will spark lively discussion at the weekend. City Weekend will ensure our readers are kept well-informed.

- Features key news and information about Hong Kong.
- Sports coverage.
- Every Saturday.

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Position	Size	Remarks	B/W	Spot Colour	Full Colour
Front Page Solus A	21cm (H) x 3col	Non-cancellable	¥ 31,830	¥ 42,430	¥ 63,660
Front Page Solus B	27cm (H) x 4col	Non-cancellable	¥ 49,650	¥ 66,200	¥ 99,310
Front Page Solus Sky Banner	5cm (H) x 7col	Non-cancellable	¥ 25,630	¥ 34,120	¥ 51,260
Front Page Solus Bottom Banner	9cm (H) x 7col	Non-cancellable	¥ 28,930	¥ 38,580	¥ 57,870
ROP A	54cm (H) x 7col		¥ 82,026	¥ 103,950	¥ 142,884
ROP B	27cm (H) x 7col		¥ 41,013	¥ 51,975	¥ 71,442
ROP C	36cm (H) x 5col		¥ 39,060	¥ 49,500	¥ 68,040
ROP D	27cm (H) x 4col		¥ 23,436	¥ 29,700	¥ 40,824
Page 3 (Solus)	Min: 27cm (H) x 4col	Full colour pre-empts B/W	¥ 379	¥ 478	¥ 659
Back Page	27cm (H) x 4 col OR Full Page		¥ 282	¥ 355	¥ 489
Specified Position	Min: 27cm (H) x 4col		¥ 261	¥ 329	¥ 453
ROP	Min: 8cm (H) x 2col		¥ 217	¥ 275	¥ 378
Personal Announcements	Min: 3cm (H) x 1col		¥ 262	¥ 393	¥ 524
	Lineage - Min: 6 lines	Unit Rate per line	¥ 87	¥ 87	¥ 87
Religious Notices	Min: 3cm (H) x 1col (9 columns)		¥ 47	¥ 70	¥ 93

ROP Solus/Specified Solus: +40% loading

For ROP Solus/ Specified Solus: minimum size is 27cm (H) x 4col

Rates are calculated in 7 columns unless specified

For spot and full colour: minimum size is 21cm (H) x 2col unless specified.

All rates are expressed in corresponding currency (HKD, USD or RMB): rates printed in WHITE BACKGROUND are total cost per insertion; rates printed in BLUE BACKGROUND are per single column centimetre.

Personal Announcement booking deadline :

3:00pm one day before the publication for Tuesday to Friday insertions

3:00pm Friday for Sunday & Monday insertions